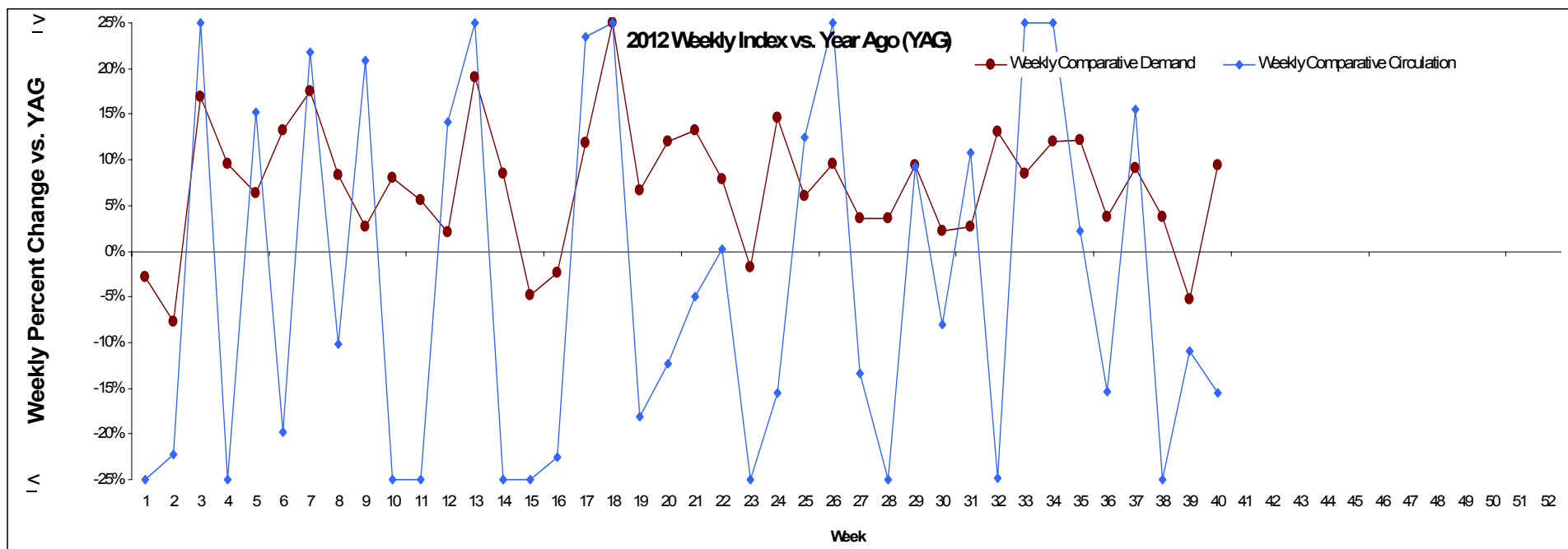


The Demand Index

Direct Marketers | Demand & Circulation

Week Ending 09/29/2012



The Demand Index

Direct Marketers | Demand & Circulation

Cumulative Year to Date 09/29/2012

