

TULLY & HOLLAND

INCORPORATED

Chain Store Sales Update - Details

Retailers | Comparable Sales Tracking

Month Ending July 28, 2012

Chain Store Comp Growth	Jan '12	Feb '12	Mar '12	Apr '12	May '12	Jun '12	Jul '12
Discount/Off Price	1.3%	5.9%	7.3%	2.5%	4.4%	2.1%	7.0%
Mid-tier Department Stores	0.0%	2.2%	4.2%	-2.3%	2.9%	2.3%	2.9%
Specialty Apparel	0.5%	7.0%	5.7%	1.0%	4.5%	0.8%	3.7%
Luxury Retail	7.9%	9.3%	7.8%	4.5%	5.1%	7.3%	2.4%
All Stores Reporting	1.0%	5.0%	6.3%	1.1%	4.2%	3.3%	3.5%

